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TO:	FROM:
John L. Young	F. Jason Far-hadian, Esq.
COMPANY:	DATE:
United States Patent Office	SEPTEMBER 27, 2004
FAX NUMBER:	TOTAL NO. OF PAGES INCLUDING COVER:
(703) 308 3691	3
PHONE NUMBER:	SENDER'S REFERENCE NUMBER:
	M-7729 US
RE:	YOUR REFERENCE NUMBER:
UserTrends, Inc.	09/379,167

☒ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:**Examiner:**

In the following transmission, please find another sample Picture Claim for your review.

We believe that this sample claim more closely follows the currently pending claims and is therefore a better place to start.

I look forward to speaking with you tomorrow.

Regards,

Jason Far-hadian

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Application No. : 09/379,167

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SAMPLE CLAIM DIRECTED TO THE WEB SERVER

(Picture Claim) 1. A method of recording history of content accessed on a web server, the method comprising:

receiving a **first URL** from a client computer to access a **first content** on a web server, wherein the **first URL** comprises a **user identifier (UID)** identifying a user,

wherein the **first URL** is submitted to the web server in response to the user actively selecting (clicking) the **first URL** included in an **email message** sent to the user's email address;

sending a first content identified by the **first URL** to the client computer;

recording an **origination identifier (client computer's IP Address)** and the **first URL, comprising the unique identifier (UID)**, in a first log entry;

receiving a **second URL** from the client computer to access a **second content** on the web server;

wherein the **second URL** is submitted to the web server in response to the user actively interacting with the **first content** displayed on the client computer;

recording the **origination identifier (IP Address)** and the **second URL, NOT comprising the user identifier (UID)**, in a second log entry,

wherein information in said at least one of the first and second log entries provides a history of content requested by the user.

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